

Coldwell Banker® Seller Services



Residential Brokerage

Meeting Your Needs

MARKETING

- Competitive Market Analysis
- Marketing Action Plan
- Home Enhancement
- Promotion to Other Brokers
- Multiple Listing Service
- Direct Marketing
- Coldwell Banker Yard Sign
- National and Local Advertising
- Cbmove.com
- coldwellbanker.com
- REALTOR.com®
- Home Finding Process
- Marketing Activity Report

CUSTOMER SERVICE

- Coldwell Banker ConciergeSM
- Personal Touch and Timely Response
- Seller Disclosure
- Purchase Offers
- Closing the Sale

COUNSELING SERVICES

- Representation

FINANCING

- Financing Alternatives
- Estimated Net Proceeds

CONTRACT GUIDANCE

- Coldwell Banker Home Protection Plan